



Social Development Foundation (SDF)

‘Z’ house, 6/6, Block# F, Lalmatia,
Mohammadpur, Dhaka-1207

Memo. No. SDF/Pro/Firm/ A&V training /S-16 (NJLIP)/2017/2205

Date: 03.10.2017

REOI for hiring of Consulting Firm for “Developing Audio Visual training materials for conducting IGA training” under “Nuton Jibon Livelihood Improvement Project (NJLIP)” of SDF. Package No. S-16 (NJLIP)

Ministry/Division	Ministry of Finance
Agency	Social Development Foundation (SDF)
Procuring Entity Name	Managing Director
Procuring Entity Code	-
Procuring Entity District	Dhaka
Expression of Interest for Selection of	Hiring of Consulting Firm
Title of Service	“Developing Audio Visual training materials for conducting IGA training” under “Nuton Jibon Livelihood Improvement Project (NJLIP)” of SDF. Package No. S-16 (NJLIP)
EOI Ref. No.	SDF/Pro/Firm/ A&V training /S-16 (NJLIP)/2017/2205
Date	03.10.2017
Procurement Method	Quality- and Cost –Based Selection (QCBS)
Budget and Source of Funds	International Development Association (IDA)
Development Partners	IDA (World Bank)
Project/Program Name	Nuton Jibon Livelihood Improvement Project (NJLIP)
EOI Closing Date and Time	October 26, 2017, 4:00 pm
Project /Program Code	IDA Cr. 5594- BD
Brief Description of the Assignment	<p>The consulting firm’s duties and responsibilities will include but not necessarily be limited to the following (details in TOR):</p> <ul style="list-style-type: none"> • Develop the appropriate audio visual script to conduct the community friendly IGA related training for rural extreme poor and poor; • Facilitate a training course using prepared draft training materials at community level for assessing the suitability of the materials; • The training materials to be developed will include materials on dairy cow rearing, beef fattening, goat rearing, poultry rearing, duck rearing, fish culture, shrimp culture, plant nursery and vegetable cultivation; • Produce the final audio visual training materials for conducting training on different trades effectively; • The documentary is to be empathy driven, moving and motivational, mainly describes the perspective of the NJG members who also provide inputs for its development; and • The documentary should be produced in Bangla maintaining highest level quality standards, high-definition, fast paced and colourful, with clean stylistic touches.
Required Qualification	<ul style="list-style-type: none"> • The consulting firm should have a proven track record of at least five years experience in designing, developing and preparing documentary films. • The firm should have practical experience in producing audio visual training materials on different Income Generating Activities (IGAs) for livelihood development of the rural community. • Previous working experience with World Bank/Donor funded projects and an understanding of World Bank/Donor requirements would be an advantage; Ability to communicate effectively and respectfully with rural communities is essential. • The Firm should have established office, updated trade license, TIN certification and VAT Registration.
Required Experience and Skills	<ul style="list-style-type: none"> ▪ Sample film will be required to demonstrate technical competencies in relation to filming, interviewing, sound recording and all other necessary skills to achieve a professional final film. ▪ Should submitted recently completed one documentary on livelihood activities and similar assignment is required;
Other Information	<p>The short listed consulting firms will be invited for submission of Proposals. Interested firms should obtain detailed TOR from website of SDF (www.sdfbd.org) and further information (if required) from the office of the undersigned from 9:30 to 16:30 hrs except holidays (from 05.10.2017 to 25.10.2017).</p> <p>Expression of Interest (EOI) [One original copy, one duplicate copy and one soft copy (CD/DVD)] must be submitted to SDF through hand delivery/by post on or before October 26, 2017 by 4:00 pm. Please mark clearly on the envelope “Expression of Interest for Hiring of Consulting Firm for “Developing Audio Visual training materials for conducting IGA training” under “Nuton Jibon Livelihood Improvement Project (NJLIP)” of SDF. Package No. S-16 (NJLIP)</p>
Name of Official Inviting EOI	AZM Sakhawat Hossain
Designation and Address of Official Inviting EOI	Managing Director, Social Development Foundation (SDF) ‘Z’ house, 6/6, Block# F, Lalmatia, Mohammadpur, Dhaka-1207
Contact Details of Official Inviting EOI	Phone: 02-8100505,8100480, Fax 02-8100497, Email: md@sdfbd.org ; fpdhd@sdfbd.org

A.Z.M Sakhawat Hossain
Managing Director