



Social Development Foundation (SDF)

'Z' house, 6/6, Block# F, Lalmatia,
Mohammadpur, Dhaka-1207

Memo. No. SDF/Pro/Firm/ NASS_BCC /S-1.5 (NJLIP)/2017/2186

Date: 02.10.2017

Hiring of Consulting Firm for “Conducting Behavior Change Communication (BCC) Assessment” for Nutrition Awareness & Support Services under “Nuton Jibon Livelihood Improvement Project (NJLIP)” in 3 Regions of SDF. Package No. S-1.5 (NJLIP)

Ministry/Division	Ministry of Finance
Agency	Social Development Foundation (SDF)
Procuring Entity Name	Managing Director
Procuring Entity Code	-
Procuring Entity District	Dhaka
Expression of Interest for Selection of	Hiring of Consulting Firm
Title of Service	“Conducting Behavior Change Communication (BCC) Assessment” for Nutrition Awareness & Support Services under “Nuton Jibon Livelihood Improvement Project (NJLIP)” in 3 Regions of SDF. Package No. S-1.5 (NJLIP)
EOI Ref. No.	SDF/Pro/Firm/ NASS_BCC /S-1.5 (NJLIP)/2017/2186
Date	02.10.2017
Procurement Method	Quality- and Cost –Based Selection (QCBS)
Budget and Source of Funds	International Development Association (IDA)
Development Partners	IDA (World Bank)
Project/Program Name	Nuton Jibon Livelihood Improvement Project (NJLIP)
EOI Closing Date and Time	October 19, 2017, 4:00 pm
Project /Program Code	IDA Cr. 5594- BD
Brief Description of the Assignment	<p>The consulting firm’s duties and responsibilities will include but not necessarily be limited to the following (details in TOR):</p> <ul style="list-style-type: none"> Identify a range of possible change agents that influence the mentioned BCC sessions relating to livelihood development activities at community level; Select specific and potential change agents that can be integrated within the mentioned BCC sessions; Develop a standardized questionnaire that will help to explore and justify these specific and potential BCC indicators of change agents; Conduct the target HHs survey with a standardized questionnaire; and Produce a final analytical report describing BBC assessment indicators for adopting within the nutrition sensitive interventions of the project.
Required Qualification	<ul style="list-style-type: none"> Registered and recognized by the Government of Bangladesh; Have at least 10 years working experiences in the Nutrition BCC at national, regional and district level, particularly education on nutrition linkages with livelihoods, women’s empowerment, and agriculture; The Firm should have established office, updated trade license, TIN certification and VAT Registration. Should submit reports recently completed on similar assignment; Should submit last two years’ audit reports;
Required Experience and Skills	<ul style="list-style-type: none"> Currently working on nutrition service delivery in Bangladesh; Have a track record of technical and organizational competency to develop BCC concepts / ideas realistic and relevant to the local cultural and socioeconomic behavior and trends of the of population of the implementing areas; <ul style="list-style-type: none"> Previous working experiences with World Bank/GOB project on similar assignments will be given preference; Ability to communicate effectively and respectfully with rural communities is essential.
Other Information	<p>The short listed consulting firms will be invited for submission of Proposals. Interested firms should obtain detailed TOR from website of SDF (www.sdfbd.org) and further information (if required) from the office of the undersigned from 10:00 to 16:00 hrs (except holidays). Expression of Interest (EOI) [One original copy, one duplicate copy and one soft copy (CD/DVD)] must be submitted to SDF through hand delivery/by post on or before October 19, 2017 by 4:00 pm. Please mark clearly on the envelope “Expression of Interest for Hiring of Consulting Firm for ‘Conducting Behavior Change Communication (BCC) Assessment’ for Nutrition Awareness & Support Services under “Nuton Jibon Livelihood Improvement Project (NJLIP)” in 3 Regions of SDF. Package No. S-1.5 (NJLIP)”</p>
Name of Official Inviting EOI	AZM Sakhawat Hossain
Designation and Address of Official Inviting EOI	Managing Director, Social Development Foundation (SDF) ‘Z’ house, 6/6, Block# F, Lalmatia, Mohammadpur, Dhaka-1207
Contact Details of Official Inviting EOI	Phone: 02-8100505,8100480, Fax 02-8100497, Email: md@sdfbd.org ; fpdq@sdfbd.org

A.Z.M. Sakhawat Hossain
Managing Director